

## DESN 261 - EXERCISE 3 | 3D DREAMSCAPE

### Brief

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#### Merge motion from the real world with imagery from your imagination

Use After Effects' 3d camera tracker to analyze footage you've recorded, and replace the footage with 3d objects in the style of Joe Pease's<sup>1</sup> surreal work<sup>2</sup>.

### Tips

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- Come up with a theme to unify your work. Joe Pease seems focused on the urban landscape, but perhaps you could focus on the plot of a novel, or an aquatic theme... or evoke a mood like horror or zen.
- Audio will pull 50% of the weight of making this feel legitimate.
- I've recorded a tutorial<sup>3</sup> if you need a refresher.

### Deliverables

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- Export as mp4 file in the H.264 Codec
- 10+ seconds

### Schedule

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Due in two weeks (March 10)

note: This is still only an Exercise worth 5%. Make something cool, but it's deadline is so distant to make sure it doesn't interfere with Project 2.

### Links

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<sup>1</sup> Joe Pease Example 1: [instagram.com/p/ClwsvfvAj5M/](https://www.instagram.com/p/ClwsvfvAj5M/)

<sup>2</sup> Joe Pease Example 2: [instagram.com/p/CPOiBJplfoV/](https://www.instagram.com/p/CPOiBJplfoV/)

<sup>3</sup> Motion Tracking in AE tutorial: [youtube.com/watch?v=tNQdUZ58ITM](https://www.youtube.com/watch?v=tNQdUZ58ITM)